

# Fundraising Guide



**Become a  
Greyhound  
Hero.**



Charity numbers 269668 & SC044047

## Our greyhounds need your help

You can help our hounds by raising valuable funds that are needed in order for us to look after them while in our care. Together we can ensure all our hounds get the forever home they deserve.

### A little history

In 1975, a small group of greyhound lovers formed the Retired Greyhound Trust to help secure a bright future for Britain's ex-racing greyhounds. In the early days, the RGT found just a few hundred homes a year through a limited branch network. We've come a long way over the last 40 years, and now help over 4,000 greyhounds a year through our network of volunteer-led branches which has allowed us to re-home over 80,000 greyhounds altogether. Our mission is to provide ex-racing greyhounds with bright futures in loving homes.

### How your money helps

- £500 funds a greyhound's care for four months until we find them the perfect home.
- £1,000 funds parasite treatment for 100 greyhounds before homing.
- £5,000 funds a van to help us transport greyhounds to the vet or to their new home.
- £50,000 funds a national advertising campaign to promote greyhounds as amazing pets.
- £100,000 covers our 1000+ volunteers' home finding expenses for a year, helping almost 4,000 greyhounds find forever homes.



## Athletic Events

Throughout the year we will have places available in various events such as Royal Parks Half Marathon, Ride London and many more. These will be advertised via our Facebook page and on our website, and participants will be chosen through a ballot. If you wish to apply for one of the reserved places please contact us at [fundraising@retiredgreyhounds.co.uk](mailto:fundraising@retiredgreyhounds.co.uk)

If you already have a place reserved in an event then let us know so you can become a greyhound hero.



Greyhound hero Colin Phillips (pictured above during one of his challenges) is one of many supporters who have challenged themselves and raised much-needed funds for the RGT.

*"I started fundraising for the RGT after seeing first-hand the selfless work the volunteers do with no personal gain for themselves. They look after these hounds like they were their own pets. The odd fun run or raffle to help them help the dogs was the least I could do! When I'm struggling with my runs and training, knowing a dog is going to benefit gives me the boost I need, so it's a win-win situation. I now look forward to my next event as soon as I have just finished one, and I get a real buzz trying to go bigger and better year on year."*

## Challenge Events \*

Fancy doing something a bit more daring and challenging?

Then why not take the plunge and skydive on behalf of the RGT. You can find out how you go about getting yourself signed up through our partners Skyline by visiting [www.skylineparachuting.co.uk](http://www.skylineparachuting.co.uk)

Ultra Challenge Series - UK based

- London to Brighton Cycle
- 5k or 10k Run
- Three Peak Challenge
- Ben Nevis Challenge
- Superhero Run

## Overseas-based challenge events \*\*

Our partners at Skyline have many open events held outside the UK that you are able to sign up to as well. Here are a few of the things they have planned, but don't forget that they are always adding exciting fundraising events.

- London - Paris Cycle
- Vietnam - Cambodia Cycle
- Iceland Trek
- Trek through the Sahara desert
- & many more....

For more information visit [www.doingitforcharity.com](http://www.doingitforcharity.com)

\*Please note that in order to participate in the challenges you must have raised 50% off the allotted fundraising target 6 weeks prior to the event.

\*\*For overseas events, you must have 80% raised 12 weeks prior to the event.

## Promoting your event

Promoting your event is very important and there are lots of different ways you can do this.

Get the tools you need by downloading our promotional posters from [www.retiredgreyhounds.co.uk/fundraising](http://www.retiredgreyhounds.co.uk/fundraising)

Get people at your work or school involved with your fundraising. They will be likely to help you by making a donation towards your efforts and might even help spread the word for you.

Contact your local paper and send them a press release. Local press quite often likes to cover positive stories within the community, and everyone likes to read stories about local heroes.

Document your journey online so that you spread awareness in the lead up to the event, not just after the event has started.

Advertise it on your social media pages such as Facebook, Twitter and Instagram. Be sure to tag our social media pages when you post a status update so we can see what it is you're getting up to.



## Fundraising tips and guidelines

Here are a few things you will need to check when organising an event to ensure that what you are doing is safe and legal.

- License – If you are planning an event that will have live music or alcohol then you may need to apply for a temporary event license.
- Food – If you are serving food at your event check with your local council to see what food safety laws apply.
- Collections – It is illegal to carry out street collections or door to door collections without a license, so you will need to apply for a permit from your local council.
- Insurance – If your event is for the general public, you will need to obtain public liability insurance. Some venues will already have their own which you may be able to use so it is best to check with the venue before purchasing your own.
- Publicity – Be sure to advertise your event as much as possible.
- RGT Logo – You are more than welcome to use our logo for your event but please ensure you use the correct and most up to date one which can be found on our website under the fundraising tab.

### Sending in your money

- There are numerous ways in which you can send in the money you've raised. The methods we are able to accept are listed below.
- Just Giving – more information and how to set up a Just Giving page can be found on [www.justgiving.com/greyhounds](http://www.justgiving.com/greyhounds).
- Virgin Money Giving - more information and how to set up a Virgin Money Giving page can be found on [uk.virginmoneygiving.com/giving](http://uk.virginmoneygiving.com/giving).
- BT My Donate - more information and how to set up a My Donate page can be found on [www.btplc.com/mydonate](http://www.btplc.com/mydonate).
- Credit/Debit Card or Cheque – Please complete this form with your details or send a cheque made payable to 'Retired Greyhound Trust'.



## There are many ways to help

There are so many ways in which you can fundraise and become a greyhound hero. Below are some easy ideas to get your creative juices flowing:

- Dog Walk
- Quiz Night
- Auctions
- Bake Off
- Tombola
- Dinner Party
- BBQ
- Car Wash
- Raffle
- Silent Auction
- Football Tournament
- Cycle
- Run
- Coffee Morning
- Sweep Stake
- Board Game Marathon
- Trek
- Easter Egg Hunt
- Cake Sale



## Fundraising Proposal

Please fill out this form and send it to us so we know about your fundraising activities.

Name of person organising: .....

Address: .....

..... Post Code: .....

Email Address: .....

Telephone Number: .....

Amount raised: £..... ☐ I am still expecting to raise funds

☐ I have enclosed a cheque for the amount of: £.....

☐ I would like to pay my funds in by card. (Complete the section below)

☐ Funds are raised online. The page is: .....

Name of Branch/Organisation (if applicable): .....

Name of event: .....

Date of event: .....

Location of event: .....

..... Post Code: .....

Description of event: .....

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### To Pay by Mastercard or Visa

Name: (as on card) .....

Card no:

Valid from:  Expiry date:  Issue No:

Security Code:  Signature: .....

Please complete this form and return to:

Retired Greyhound Trust Fundraising, Park House,  
Park Terrace, Worcester Park, Surrey, KT4 7JZ

or e-mail it to: [fundraising@retiredgreyhounds.co.uk](mailto:fundraising@retiredgreyhounds.co.uk)

Give with Confidence: As a member of the Fundraising Standards Board (FRSB), the Retired Greyhound Trust has made a public promise to adhere to best practice, honesty, transparency, clarity and accountability in all fundraising activity, enabling you to give with confidence.

