

# Greyhound Trust



Registered Charity Numbers: 269668, SC044047



## Fundraising Guide

Become a Greyhound Hero



@greyhoundtrust

[greyhoundtrust.org.uk](http://greyhoundtrust.org.uk)



FUNDRAISING  
REGULATOR

# Our Greyhounds need your help!

## Why your fundraising is so important to Greyhound Trust

Greyhound Trust was set up in 1975, and is the only UK wide charity devoted solely to homing retired racing greyhounds. Through our network of volunteer led branches we're proud to have found loving homes for over 100,000 greyhounds, and we now home around 3,500 dogs a year. With 8,000 racing greyhounds a year retiring from the tracks, demand for our services is relentless. The pressure to help even more greyhounds find loving homes is always on. By raising valuable funds, you can help us give greyhounds at our branches the essential care that they need, while they wait for their forever homes

## How your money helps Greyhound Trust



**£20** funds vaccinations for one greyhound



**£85** pays for a dental check for one greyhound



**£200** allows us to neuter a greyhound



**£600** feeds all our greyhounds in the UK for one day



**£920** funds the cost of homing one greyhound



**£3,795** covers our kenneling costs for a day whilst our greyhounds wait for their forever home

# Athletic Events

Have you ever wanted to push yourself, get fit, all whilst raising money for a worthy cause?

Athletic events are a great way to raise money for charities. You could take part in a Marathon, Cycle Race, Tough Mudder or much more.

You can find a list of athletic events on our website at [greyhoundtrust.org.uk/support-us/fundraise](http://greyhoundtrust.org.uk/support-us/fundraise).

We also have places available for Ride London 2020.

These will be advertised via Facebook and on our website. Participants will be chosen through a ballot. If you wish to apply for one of the reserved places please contact us at [fundraising@greyhoundtrust.org.uk](mailto:fundraising@greyhoundtrust.org.uk)

If you already have a place reserved in any athletic event then please let us know so you can become a **greyhound hero!**



Greyhound hero **Colin Phillips** (pictured here during one of his challenges) is one of many supporters who have challenged themselves and raised £710 for Greyhound Trust.

"I started fundraising for Greyhound Trust after seeing first-hand the selfless work the volunteers do with no personal gain for themselves. The odd fun run or raffle to help them help the dogs was the least I could do! When I'm struggling with my runs and training, knowing a dog is going to benefit gives me the boost I need, so it's a win-win situation. I now look forward to my next event as soon as I have just finished one, and I get a real buzz trying to go bigger and better year on year."

# Challenge Events

Fancy doing something a bit more daring and challenging?

Then why not take the plunge and **SKYDIVE** on behalf of Greyhound Trust. You can find out how you go about getting yourself signed up through our partners Skyline by visiting [www.skylineparachuting.co.uk](http://www.skylineparachuting.co.uk)

Raise the minimum fee of £395 and jump for free!

Download our sponsorship form:  
[greyhoundtrust.org.uk/support-us/fundraising-materials](http://greyhoundtrust.org.uk/support-us/fundraising-materials)



*Sign up now!*

Not keen on the idea of skydiving? Then don't panic - there are plenty of other Challenge & Athletic Events that you could take part in to raise money for us

## Various Dates/Locations

Ultra Challenge Series

Tough Mudder

## Set 2020 Dates/Locations

16 May - Jurassic Coast Challenge

25 May - Vitality London

23 May - London 2 Brighton

5 April - Greater Manchester Marathon

19 April - Brighton Marathon

26 April - London Marathon

13 Jun - Lake District Challenge

19 Jun - 3 Peaks Challenge

4 July - Peak District Challenge

15 July - London to Paris Cycle

16 Aug - Ride London 2020

11 Oct - Royal Parks Half Marathon

# Promoting your event

Promoting your event is very important and there are lots of different ways you can do this.

Put posters up around your community, work or school,  
Get the tools you need by downloading our promotional posters from  
[www.greyhoundtrust.org.uk/support-us/fundraising-materials](http://www.greyhoundtrust.org.uk/support-us/fundraising-materials)

Inspire people within your network and community to get involved with your fundraising.

They will be likely to help you by making a donation towards your efforts and might even help spread the word for you.

Contact your local paper and send them a press release. Local press quite often likes to cover positive stories within the community, and everyone likes to read stories about local heroes.

Document your journey online so that you spread awareness in the lead up to the event, not just after the event has started.

Advertise it on your social media pages such as Facebook, Twitter and Instagram. Be sure to tag our social media pages when you post a status update so we can see what it is you're getting up to! Don't forget to include your JustGiving page to enable donations to be sent in.

# Fundraising Tips & Guidelines

Here are a few things you will need to check when organising an event to ensure that what you are doing is safe and legal.

## **License**

If you are planning an event that will have live music or alcohol then you may need to apply for a temporary event license.

## **Food**

If you are serving food at your event check with your local council to see what food safety laws apply.

## **Collections**

It is illegal to carry out street collections or door to door collections without a license, so you will need to apply for a permit from your local council.

## **Insurance**

If your event is for the general public, you will need to obtain public liability insurance. Some venues will already have their own which you may be able to use so it is best to check with the venue before purchasing your own.

## **Publicity**

Be sure to advertise your event as much as possible. Put posters up throughout the community (corner shops, pubs, community centres etc.) Don't forget to publicise on social media to promote your event.

## **Greyhound Trust Branding**

You are more than welcome to use our logo for your event. Please ensure that you use the correct and most up to date logo. (This can be found on our website under the Fundraising Materials tab.)

# Fundraising Ideas

There are so many ways in which you can fundraise and become a  
**Greyhound Hero!**

Below are some easy ideas to get your fundraising started.

Dog Walk	Dinner Party	Board Game Marathon	Football Tournament
Quiz Night	BBQ	Trek	Cycle
Auctions	Car Wash	Easter Egg Hunt	Run
Bake Off	Raffle	Cake Sale	Coffee Morning
Tombola	Silent Auction	Car Boot Sale	Sweep Stake

## Sending in your money

There are numerous ways in which you can send in the money you've raised. The methods we are able to accept are listed below.

### JustGiving

For more information and how to set up a JustGiving page visit - [www.justgiving.com/greyhounds](http://www.justgiving.com/greyhounds).

### By Phone

Simply phone us on 020 8335 3016 to pay in your fundraising using a debit or credit card

### By Post

Simply post your sponsorship form with a cheque made payable to:  
Greyhound Trust;  
'Wings', Peeks Brook Lane, Horley, Surrey, RH6 9SX

# Fundraising Proposal

Please fill out this form and send it to us so we know about your fundraising activities.

Name of person organising: .....

Address: .....

Post Code: .....

Email Address: .....

Telephone Number: .....

Amount raised: £..... I am still expecting to raise funds

I have enclosed a cheque for the amount of: £.....

Funds are raised online. The page is: .....

I would like to pay my funds in by card. (Complete the section below)

Name of Branch/Organisation (if applicable): .....

Name of event: .....

Date of event: .....

Location of event: .....

Post Code: .....

Description of event: .....

## To Pay by Credit or Debit Card

Name: (as on card) .....

Card no:

Valid From:

Expiry date:

Issue No:

Security Code:

Signature: .....